

WINONA RESEARCH, INC.
8200 Humboldt Ave. So.
Minneapolis, MN 55431

TALLY SHEET

MENTHOL (MENTHOL) IN-DEPTH
NO. 1602-20644
DECEMBER, 1982

TOTALS

REFUSED TO BEGIN: //  //

TERMINATES:

Q.1A - AGE: / / / /

Q.1B - OVER QUOTA 18-34: 0

OVER QUOTA 34-54: 8

Q.2 - MALL EMPLOYEE: []

Q.3 - PAST 3 MONTHS PARTICIPATION: //

0.4 - NON-FILTER CIGARETTES: ~~11111~~ ~~11111~~ ~~11111~~ ~~11111~~ ~~11111~~

O. 5% - MENTHOL CIGARETTES: } ~~111-111-111-111~~

0-6 - OVER QUOTA REG/KINGS: 8

OVER QUOTA LONGER (100% S/120%)

0.7 - NOT STARRED BRAND

OVER QUOTA FULL FLAVOR.

OVER QUOTA LOW TAP:

0.8 OVER QUOTA FEMALE

OVER-SHOT, MALE 4

ETUNIC — *Etunic* is a genus of small, pale, soft-shelled turtles found in the Atlantic Ocean and the Mediterranean Sea.

8.11 DEFENSES TO PARTICIPATE /

Q11 KEYED TO PARTICIPANT ID
Q12 UNABLE TO PARTICIPATE

Q12. CAN YOU PLEASE TELL US HOW YOU WOULD LIKE TO PARTICIPATE? _____

COMPLETES: MALE 18-34: / MALE 35-54: /

FEMALE 18-34: / FEMALE 35-54: /

REG/KINGS: LONGER/100'S/120'S: //

CITY: _____ TOTALS: _____

INTERVIEWER NAME: Hector / Elvira

DATE: 12/3

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